

AMERICAN STYLE FROZEN YOGURT

Fat Free

Pro-Biotic

Natural Tart Flavour

Over 50 more Flavours

Equipment/Training/Support

Complete Store Concept

Add to existing Concepts

Great with Smoothies

High profit margins



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ProBiYo Soft - Operating Costs/Profitability

200ml (6oz) serving	Without Yogurt	With Yogurt
Yogurt Mix	0.21	0.21
Cup/Cone	0.04	0.04
Mix-in	0.20	0.20
Total	0.45	0.45
Selling Price	3.00	3.00
VAT	0.50	0.50
Gross Profit	2.05	2.05
Gross Profit %	82.19%	81.91%

Profitability Matrix			
Units Sold	Revenue	Costs	Profit
10	30.00	4.45	20.55
20	60.00	8.91	41.09
50	150.00	22.27	102.73
100	300.00	44.53	205.47
150	450.00	66.80	308.20

Equipment Cost Payback

Model	Cost	Daily Servings Required		
		One Year	Two Year	Three Year
MiniParty Power	£3,950	5	3	2
300 TP (Pump)	£6,300	8	4	3

ProBiYo Soft - Nutritional Profile

100ml (3oz) serving	g per 100 ml	
	With Yogurt	Without Yogurt
Energy	59.95	62.78
Total Fat	2.26	2.42
Total Protein	12.27	12.48
Total Sugar	0.07	0.22

100g (3oz) serving	g per 100 g	
	With Yogurt	Without Yogurt
Energy	99.91	104.64
Total Fat	3.76	4.04
Total Protein	20.45	20.80
Total Sugar	0.12	0.37

THESE PROJECTIONS ARE FOR DEMONSTRATION PURPOSES ONLY. Actual performance will vary depending on many factors such as management ability and location. Vendor does not warrant or guarantee these figures. Note - Take Out Smoothies with frozen yogurt ZERO RATED for VAT



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