

freshly made smoothies

fruit - juice - ProBiYo - blend

raZZman

raspberries, mango, ProBiYo, juice

strawberry banana Classic

strawberries, banana, ProBiYo, juice

strawberries straight up

loads of strawberries, ProBiYo, juice

blueberry hill

blueberries, banana, ProBiYo, juice

paradise island

pineapple, mango, peach, ProBiYo, juice

pineapple sunset

pineapple, banana, strawberry, ProBiYo, juice



all our smoothies are made from top quality ingredients. No additives, preservatives, ice purees or pulps. Just wholesome ingredients freshly blended every time.



www.smoothieoperators.co.uk

PROFITABILITY

Smoothie Operators - Operating Costs/Profitability

12 oz / 330ml Smoothy	With Yogurt	Without Yogurt	Profitability Matrix (non VAT)			
			Units Sold	Revenue	Costs	Profit
Smoothie Pack	0.63	0.63	10	29.50	9.38	20.13
Frozen Yogurt Portion	0.24		20	59.00	18.75	40.25
Juice	0.07	0.12	50	147.50	46.88	100.63
Total	0.94	0.75	100	295.00	93.75	201.25
Selling Price	2.95	2.95	150	442.50	140.63	301.88
VAT	Zero rated	0.49				
Gross Profit	2.01	1.71				
Gross Profit %	68.22%	69.49%				

16 oz / 450ml Smoothy	With Yogurt	Without Yogurt	Profitability Matrix (non VAT)			
			Units Sold	Revenue	Costs	Profit
Smoothie Pack	0.63	0.95	10	35.00	12.45	22.55
Frozen Yogurt Portion	0.48		20	70.00	24.90	45.10
Juice	0.14	0.18	50	175.00	62.25	112.75
Total	1.25	1.13	100	350.00	124.50	225.50
Selling Price	3.50	3.50	150	525.00	186.75	338.25
VAT	Zero rated	0.58				
Gross Profit	2.26	1.79				
Gross Profit %	64.43%	61.26%				

THESE PROJECTIONS ARE FOR DEMONSTRATION PURPOSES ONLY. Actual performance will vary depending on many factors such as management ability and location.

Vendor does not warrant or guarantee these figures.

Note - Take Out Smoothies with frozen yogurt ZERO RATED for VAT

THE FLAVOUR RANGE

strawberry banana classic

strawberries, banana

strawberries straight up

loads of strawberries

pineapple sunset

pineapple, banana, strawberry

paradise island

pineapple, mango, peach

razzman

raspberries, mango

blueberry hill

blueberries, banana



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