

£ 395

plus VAT

you're in the smoothie business

Blendtec Xpress with 2 jugs
1 Tropical Mix smoothie pack
1 Classic Mix smoothie pack
1 case ProBiYo bars
2 Posters
A3 counter menu
full instructions
Makes 84 smoothies !

Sell @ **£2.95** for **£ 250**
in revenue !

UPGRADE YOUR BLENDER

£ 895

£ 595



Q-Series
(quieter)



SpaceSaver
(in-counter)



PROFITABILITY

Smoothie Operators - Operating Costs/Profitability

12 oz / 330ml Smoothy	With Yogurt	Without Yogurt
Smoothie Pack	0.63	0.63
Frozen Yogurt Portion	0.30	
Juice	0.07	0.12
Total	1.00	0.75
Selling Price	2.95	2.95
VAT	Zero rated	0.44
Gross Profit	1.95	1.76
Gross Profit %	66.08%	70.13%

Profitability Matrix (non VAT)			
Units Sold	Revenue	Costs	Profit
10	29.50	10.01	19.49
20	59.00	20.02	38.98
50	147.50	50.04	97.46
100	295.00	100.08	194.92
150	442.50	150.12	292.38

Adding a smoothie shot @ £0.50 will increase PROFIT by £0.36 PER SERVING !

Adding a smoothie shot @ £0.50 will push GROSS PROFIT to 75% !

16 oz / 450ml Smoothy	With Yogurt	Without Yogurt
Smoothie Pack	0.63	0.95
Frozen Yogurt Portion	0.60	
Juice	0.14	0.18
Total	1.37	1.13
Selling Price	3.50	3.50
VAT	Zero rated	0.52
Gross Profit	2.13	1.85
Gross Profit %	60.81%	62.06%

Profitability Matrix (non VAT)			
Units Sold	Revenue	Costs	Profit
10	35.00	13.72	21.28
20	70.00	27.43	42.57
50	175.00	68.58	106.42
100	350.00	137.16	212.84
150	525.00	205.73	319.27

THESE PROJECTIONS ARE FOR DEMONSTRATION PURPOSES ONLY. Actual performance will vary depending on many factors such as management ability and location.

Vendor does not warrant or guarantee these figures.

Note - Take Out Smoothies with frozen yogurt ZERO RATED for VAT



E: sales@smoothieoperators.co.uk
 P: 0845 302 4592
 F: 0845 302 4593
 W: www.smoothieoperators.co.uk