

ProBiYo "FROZEN SMOOTHIE"

GIVE YOUR CUSTOMERS
A NEW FRESH & HEALTHY TREAT

98% FAT FREE ZERO WASTE

PRO-BIOTIC YOGURT

FRESHLY MADE EVERY TIME

NATIONAL DISTRIBUTION

MAKE **70%** GROSS PROFIT

RENTAL or PURCHASE



www.smoothieoperators.co.uk



PROFITABILITY

Initial Investment

Item	Cost
ProBiYo Machine	1,500.00 (Reconditioned)
Delivery	150.00
Install	500.00

Full Package £2,150.00

RENTAL APPROX £25 per week

ProBiYo - Single Serving

Item	Cost
ProBiYo Bar	0.60
Fruit Portion	0.09
Cup	0.03
Total	£0.72
Food Cost %	33.88%
RRP excl VAT	£2.13
RRP Incl VAT	£2.50
Gross Profit	£1.41
Payback Servings	1530

Smoothie - Single Serving

Item	Cost
ProBiYo Bar	0.30
Fruit Portion	0.20
Cup, Lid & Straw	0.08
Fruit Juice	0.12
Total	£0.70
Food Cost %	23.73%
RRP excl VAT	2.95
Zero Rated	2.95
Gross Profit	£2.25
Payback Servings	956

Payback Time ProBiYo

Payback Time Smoothies

Servings Per Day	Days to Payback	Revenue	Profit	Servings Per Day	Days to Payback	Revenue	Profit
50	31	£106.25	£70.25	50	19	£147.50	£112.50
100	15	£212.50	£140.50	75	13	£221.25	£168.75
150	10	£318.75	£210.75	100	10	£295.00	£225.00
200	8	£425.00	£281.00	150	6	£442.50	£337.50
250	6	£531.25	£351.25	200	5	£590.00	£450.00

Payback Time Mixed Offering	Yogurt SMOOTHY	
	SPLIT	
	40.00%	60.00%

Total Servings	ProBiYo	Smoothies	Days to Payback	Revenue	Profit	Annual
50	20	30	22	£131.00	£95.60	£17,208.00
100	40	60	11	£262.00	£191.20	£34,416.00
150	60	90	7	£393.00	£286.80	£51,624.00
200	80	120	6	£524.00	£382.40	£68,832.00
250	100	150	4	£655.00	£478.00	£86,040.00

The above projections are merely estimates and exclude VAT.
 THESE PROJECTIONS ARE FOR DEMONSTRATION PURPOSES ONLY. Actual performance will vary depending on many factors such as management ability and location.
 Vendor does not warrant or guarantee these figures.



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